

SECTION IX

Signs and Advertising Devices

§ 200-47 COMPLIANCE REQUIRED

[Amended 11-3-1997 STM, Art. 13, approved 2-6-1998]

All signs and advertising devices shall comply with regulations for the erection and construction of signs contained in the current edition of the Massachusetts State Building Code (780 CMR) and other applicable town regulations, except as shall be under the jurisdiction of the state Billboard Act (Chapter 584, Section 4, of the Acts of 1955, as amended).⁵ Signs shall be permitted in accordance with the following regulations.

⁵ Editor's Note: See MGL c. 93, § 29.

§ 200-48 DEFINITIONS

Moved to Section § 200-3

[Amended 5-22-06 ATM, Art. 50, approved 10-17-2006]

§ 200-49 NONCONFORMING SIGNS

[Amended 4-25-05 ATM, Art. 5, approved 10-18-05; 11-3-1997 STM, Art. 13, approved 2-6-1998]

- A. Ground, pole, projecting, permanent window, roof or wall signs which were legally erected before the adoption of this article which do not conform to the provisions of this article, may continue to be maintained without a permit; provided, however, that no such sign shall be permitted if, after the adoption of this article; it is enlarged, redesigned or altered in any way, except to conform to the requirements of this article; and provided further that any such sign which has deteriorated to such an extent that the cost of restoration would exceed 25% of the replacement cost shall not be repaired or altered unless brought into conformity with this article. The exemption herein granted shall terminate with respect to any sign which:
- (1) Shall have been abandoned.
 - (2) Advertises or calls attention to any products, businesses or activities which are no longer carried on or sold, whether generally or at the particular premises.
 - (3) Shall not have been repaired or properly maintained after notice to that effect has been given by the Building Commissioner in accordance with the current edition of the Massachusetts State Building Code (780 CMR).
- B. Ground, pole, projecting, roof or wall signs which were legally erected before the adoption of this article, which do not conform to the provisions of this article, may continue to be maintained (grandfathered), provided that the business can document the sign through a photograph submitted to the Building Commissioner within 6 months of the adoption of this section.

[Amended 5-22-06 ATM, Art. 50, approved 10-17-2006]

§ 200-50 ADMINISTRATION

[Added 11-3-1997 STM, Art. 13, approved 2-6-1998]; [Amended 5-10-2000 ATM Art. 8, approved 9-27-2000]

⁷ Editor's Note: This Article also redesignated former § 200-50 through 200-54 as § 200-51 through 200-55 respectively.

- A. Permits. No sign, billboard or other advertising device shall be erected on the exterior of any building or any land, and no sign shall be altered or enlarged, until an application, on appropriate forms furnished by the Building Department, has been filed with the Building Commissioner or designee or the Board of Selectmen, and the Design Review Board with such information, including photographs, plans and scaled drawings, as the Building Commissioner or designee may require and a permit shall be issued by the Building Commissioner or designee or Board of Selectmen for such erection, alteration or enlargement. The fee for such permits shall be determined from time to time by the Selectmen. The provisions of this subsection shall not apply to:
- (1) Signs excluded in § 200-51 below.
 - (2) Political signs in § 200-52 below.
 - (3) One real estate sign, advertising the premises for sale or rent, of not over 10 square feet in area (five square feet per side) located on the premises in question.

[Amended 5-22-06 ATM, Art. 50, approved 10-17-2006]

§ 200-51 EXCLUSIONS

Specifically excluded from these regulations are the following:

- A. The displaying of national state and corporate flags.
- B. Street signs, traffic control signs, directional signs or other lawful signs erected by the Town of Randolph or other governmental authority or agency.
- C. Interior window displays or temporary banners for drive-in establishments or automotive establishments, except as provided in §§ 200-51 and 200-53 below.
- D. Bulletin boards or identification signs for houses of worship, public libraries or public museums; provided, however, that each sign shall be not more than 32 square feet in area. A maximum of two such signs are permitted.

§ 200-52 POLITICAL SIGNS

- A. No political sign shall be erected on public property or public ways.⁸
⁸ Editor's Note: Original Section 4(6), which immediately followed was deleted from the original Code and repealed 4-16-1996 ATM, Art. 9, approved 7-29-1996.
- B. No political sign shall be erected on private property without the express permission of the owner of said property.
- C. No permit shall be required for political signs.

[Amended 5-22-06 ATM, Art. 50, approved 10-17-2006]

§ 200-53 NURSING CARE FACILITIES

- A. The Board of Selectmen may grant permits authorizing the erection of signs for directional purposes to nursing care facilities.
- B. Signs erected under these provisions shall be considered off-premises signs.
- C. No such signs shall be erected, altered or enlarged until an application (on a form furnished by the Building Department), plans, specifications and appropriate fees and/or bond shall be filed (and/or paid to the town) through or with the Board of Selectmen. The Board of Selectmen may refer such application, plans and specifications to the Building Commissioner for review on compliance with this article and 780 CMR Article 29 (current edition). [Amended 4-16-1996 ATM, Art. 11, approved 7-29-1996] [Amended 5-22-06 ATM, Art. 50, approved 10-17-2006]
- D. Permits issued for nursing care facility signs are revocable and of limited duration. Such permits do not create property rights. Nothing herein is intended to, and nothing shall be construed to, create vested property rights of any kind.
- E. Without limitation in applying certain standards prospectively, the Board of Selectmen does not intend and shall not be deemed to grant any vested rights to any permit holder.

§ 200-54 GENERAL REGULATIONS

[Amended 4-16-1996 ATM, Art. 11, approved 7-29-1996; 11-3-1997 STM, Art. 13, approved 2-6-1998]

- A. In all zoning districts, for safety reasons, any private outdoor lighting fixture whether temporary or permanent, other than gaseous tube letters in signs, shall be so placed or hooded that the light source itself shall not be directly visible at any point beyond the lot lines of the premises illuminated. A sign (including temporary interior window displays or banners) or its illuminator shall not, by reason of its location, shape, size or color, interfere with traffic or be confused with or obstruct the view or effectiveness of any official traffic sign, traffic signal or traffic marking. Therefore, flashing or animated signs of red-, yellow- or green- colored lights are not permitted.

- B. In all zoning districts no billboard or sign shall be permitted which does not relate to the identity or business of the owner or legal occupant of the premises upon which it is located, except as provided in §§ 200-49 and 200-53 above. [Amended 5-22-06 ATM, Art. 50, approved 10-17-2006]
- C. In all districts the limitations as to the number of signs permitted do not apply to traffic or directional signs which are necessary for the safety and direction of residents, employees, customers and visitors, whether in a vehicle or on foot, of any business, industry or residence. [Amended 5-22-06 ATM, Art. 50, approved 10-17-2006]
- D. In all districts all signs, with the exception of roof signs, shall be free standing and secured to a post or stake driven into the ground. Such signs shall not be attached to buildings, trees, fences, poles, rocks, etc. within the right-of way of any public way. (Amended 4-28-2003 ATM, Art. 25, approved 10-1-2003) [Amended 5-22-06 ATM, Art. 50, approved 10-17-2006]
- E. In the interest of the public's health and safety, the following are not permitted:
- (1) Flashing illuminated signs.
 - (2) A sign any part of which moves or is designed to move by any means, except such portions of a sign as consist solely of indicators of time or temperature. This section shall include digital and digital scrolling signs.
 - (3) Any noise-making signs.
 - (4) Any sign within 25 feet of an intersection of two streets, so placed in any way as to obstruct clear vision in any direction.
 - (5) Any device illuminating a sign which directs light toward a public way in such a manner as to cast its beam in the eyes of oncoming motorists or pedestrians.
 - (6) Any sign on the exterior of any building or premise that advertises the sale of tobacco or alcohol by brand. Interior window signage is excluded from this section.
 - (7) There shall be no flags, pennants, streamers, ribbons, spinners or other moving devices on the exterior of a building or premises. An exception may be granted upon approval of the Building Commissioner or designee, based upon a written application, and the approval for the temporary erection of a sign advertising a grand opening, a public promotion of civic welfare (this does not include promotions of products or sales) or charitable purpose, a religious or educational event. Such sign shall not be up for a period exceeding 30 days. [Amended 5-10-2000, ATM Art. 8, approved 9-27-2000] [Amended 5-22-06 ATM, Art. 50, approved 10-17-2006]
- F. In all districts no sign shall be illuminated except in accordance with the following restrictions:
- (1) Sign illumination is permitted only between the hours of 7:00 a.m. and 11:00 p.m., except that signs of retail establishments may be illuminated during any hours these establishments are open to the public.
 - (2) Sign illumination for 24 hours daily is permitted only where such illumination does not infringe upon residential property.
 - (3) No more than three colors, shall be permitted. No red or green lights shall be used if, in the opinion of the Chief of Police, such colors would create a driving hazard. [Amended 4-28-2003 ATM, Art. 27, approved 10-1-2003]
 - (4) Exposed gaseous tube-type signs shall not exceed 10 square feet in area; signs illuminated by reflected or silhouette-type lighting are not subject to this limitation.
 - (5) No illumination shall be permitted which casts glare onto any portion of any street or residential premises. [Amended 5-22-06 ATM, Art. 50, approved 10-17-2006]
- G. In all districts portable signs are not permitted. [Amended 5-22-06 ATM, Art. 50, approved 10-17-2006]
- H. Colors.
- (1) Not more than three colors shall be permitted.
 - (2) Iridescent or fluorescent colors shall not be permitted.
 - (3) The above restrictions shall not apply to corporate trademarks or corporate logos.
- I. Crawford Square Business District General regulations. (Added 5-25-05 ATM, Art 5, approved 10-18-05)
- A. In the CSBD, for safety reasons, any private outdoor lighting fixture whether temporary or permanent, other than gaseous tube letters in signs, shall be so placed or hooded that the light source itself shall not be directly visible at any point beyond the lot lines of the premises illuminated. A sign (including temporary interior window displays or banners) or its illuminators shall not, by reason of its location, shape, size or color, interfere with traffic or be confused with or obstruct the view or effectiveness of any official traffic sign, traffic signal or traffic marking. Therefore, flashing or animated signs are not permitted.

- B. No billboard or sign shall be permitted which does not relate to the identity or business of the owner or legal occupant of the premises upon which it is located, except as provided in 200-49 and 200-53.
- C. The limitations to the number of signs permitted do not apply to traffic or directional signs which are necessary for the safety and direction of residents, employees, customers, and visitors, whether in a vehicle or on foot, of any business or residence.
- D. No commercial advertising shall be affixed upon or painted upon any rock, tree, utility pole, or fence in the Town of Randolph.
- E. In the interest of public safety, the following are not permitted
 - 1. Flashing illuminated signs
 - 2. A sign any part of which moves or is designed to move by any means, except such portions of a sign as consists solely of indicators of time or temperature.
 - 3. Any noise making sign.
 - 4. Any sign within 25 feet of an intersection of two streets, so placed in any way as to obstruct clear vision in any direction.
 - 5. Any device illuminating a sign which directs light toward a public way in such a manner as to cast its beam in the eyes of oncoming motorists or pedestrians.
 - 6. There shall be no flags, pennants, streamers, ribbons, spinners, or other moving devices on the exterior of a building or premise. An exception may be granted upon approval of the building commissioner or designee, based upon written application, and approval for the temporary erection of a sign advertising a grand opening, a public promotion of civic welfare or charitable purpose, a religious or educational event. Such sign shall not be up for a period exceeding 30 days.
- F. No sign shall be illuminated except in accordance with the following restriction:
 - 1. Sign illumination is permitted only between the hours of 7:00am and 11:00pm, except that signs of retail establishments may be illuminated during any hours these establishments are open to the public.
 - 2. Sign illumination for 24 hours daily is permitted only where such illumination does not infringe upon residential property.
 - 3. No more than three colors shall be used. No red or green lights shall be used if in the opinion of the Police Chief, such colors will present a driving hazard.
 - 4. Exposed gaseous tube-type signs shall not exceed 10 square feet in area. Signs illuminated by reflected or silhouette type lighting are not subject to this limitation.
 - 5. No illumination shall be permitted which cast glare onto any portion of any street or residential premise.
 - 6. All wall signs shall (if illuminated) be with white light by direct method only.
- G. Portable signs are not permitted.
- H. Colors.
 - 1. Not more than three colors shall be permitted.
 - 2. Iridescent or fluorescent colors shall not be permitted.

§ 200-55 PERMITTED SIGNS

- A. The following signs shall be permitted in Residential HD, Residential MD, Multifamily, Multifamily 55+, Business HA and Business Professional Districts:

[Amended 5-22-06 ATM, Art. 50, approved 10-17-2006]

 - (1) One professional nameplate for each medical doctor or dental practitioner, provided that such sign shall not exceed two and one-half (2 1/2) square feet in surface area.
 - (2) One identification sign for each dwelling unit, provided that such sign shall not exceed one square foot in surface area; if lighted, it shall be illuminated with white light by indirect method only; and it shall not be used other than for identifying the occupancy.
 - (3) One identification sign for each membership club, funeral establishment, hospital, house of worship, other place of public assembly, community facility or public utility use, provided that the sign shall not exceed 20 square feet in surface area; if lighted it shall be illuminated with white light by indirect method only; and it shall be set back at least 10 feet from the lot line. *[Amended 11-3-1997 STM, Art. 13, approved 2-6-1998]*

- (4) One unlighted temporary sign offering premises for sale, rent or lease for each parcel in one ownership, provided that it shall not exceed 32 square feet in surface area and it shall be set back at least 10 feet from the lot line.
 - (5) One unlighted temporary sign of an architect, engineer or contractor erected during the period that such person is performing work on the premises on which such sign is erected, provided that it shall not exceed 20 square feet in surface area. A double-faced sign shall be one (1) sign except both sides shall be computed in determining area of sign, and it shall be set back at least 10 feet from the lot line. [Amended 11-3-1997 STM, Art. 13, approved 2-6-1998]
 - (6) One unlighted temporary sign relating to a new residential subdivision during the actual period of construction, provided that it shall not exceed 32 square feet in surface area and it shall be set back at least 10 feet from any lot line.
 - (7) On a premises with an authorized use variance, one wall sign, one pole sign and one ground sign as permitted in Subsection B below. [Amended 11-3-1997 STM, Art. 13, approved 2-6-1998]
- B. The following signs shall be permitted in the Crawford Square BD, North Randolph BD, West Corners BD, General BD, Sanitary facility D Districts: [Amended 5-22-06 ATM, Art. 50, approved 10-17-2006]
- (1) Signs permitted in Subsection A above, subject to the same regulations.
 - (2) One wall sign for each establishment, provided that it shall be attached and parallel to the main wall of a building; it shall not project horizontally more than 15 inches therefrom; the surface area of the sign shall not aggregate more than 10% of the area of the wall on which it is displayed or 140 square feet, whichever is the lesser; and, if lighted, it shall be illuminated internally or by direct method with white light only.
 - (3) One projecting sign and or canopy for each building, provided that it shall be attached and parallel to the main wall of the building; it shall not project horizontally beyond a line drawn perpendicularly upward from two feet inside the street line; it shall be erected at a height not less than 10 feet, not more than 22 feet in height above the ground or sidewalk; it shall not exceed 40 square feet in surface area; for a two sided sign and 20 square feet in surface area for a one sided sign and, if lighted, it shall by indirect method white light only. [Amended 5-22-06 ATM, Art. 50, approved 10-17-2006]
 - (4) One pole sign for each lot, provided that it shall not exceed 48 square feet of surface area; no portion of it shall be set back less than 10 feet from the lot line; it shall not be erected so that any portion of it is over 30 feet above the ground or the sidewalk; and, if lighted, it shall be illuminated internally by white light only. A double-faced sign shall be deemed to be one sign, except that both sides shall be computed in determining area of the sign. (one pole) [Amended 11-3-1997 STM, Art. 13, approved 2-6-1998]
 - (5) One ground sign for each business lot, single principle business, provided that it shall not exceed 125 square feet in surface area; it shall be set back at least 10 feet from any street or lot line; it shall not be erected so that any portion of it is over 10 feet in height above the ground or sidewalk; and, if lighted, it shall be done by indirect method of white light or internally illuminated by white light only. A double-faced sign shall be deemed to be one sign, except that both sides shall be computed in determining area of the sign. (two Pole) [Amended 5-22-06 ATM, Art. 50, approved 10-17-2006]
 - (6) One ground sign for each business lot, multiple principle business (3 or more) provided that it shall not exceed 125 square feet in surface area; it shall be set back at least 10 feet from any street or lot line; it shall not be erected so that any portion of it is over 20 feet in height above the ground or sidewalk; and if lighted, it shall be done by indirect method of white light only or internally illuminated by white light only. A double-faced sign shall be deemed to be one sign, except that both sides shall be computed in determining area of sign. (Two pole). [Amended 5-22-06 ATM, Art. 50, approved 10-17-2006]
 - (7) Roof signs are not allowed. [Amended 5-22-06 ATM, Art. 50, approved 10-17-2006]
 - (8) Window signs shall not occupy more than 50% of the individual window or 30% of the gross window area of the facade or window wall in question. Window signage is permitted to cover more than 50% of an individual window if the total signage for the gross window area is under the 30% limit. [Added 11-3-1997 STM, Art. 13, approved 2-6-1998]
 - (9) Not more than two signs of the types permitted in subsection B (2) through (7) above shall be permitted for each lot. [Amended 5-22-06 ATM, Art. 50, approved 10-17-2006]
 - (10) A wall sign shall be eligible for internal illumination provided they are part of a shopping center having five (5) or more tenant spaces and where the majority of which entrances are fronted on a road and are located at least 35 feet from said road, (If the stores front on a parking which is a common area for a grouping of stores facing each other that shall not be considered fronting on a street regardless if they meet the 35 foot requirement.) Provided that all signs are consistent with and continue to comply with an approved scheme or system for that shopping center. [Added 5-22-06 ATM, Art. 50, approved 10-17-2006]

- C. The following signs shall be permitted in the Blue Hill River HD, Great Bear Swamp HD
- (1) Signs permitted in subsection A and B above, subject to the same regulations.
 - (2) One wall sign for each establishment, provided that it shall be attached and parallel to the main wall of a building, it shall not project horizontally more than 15 inches there from; the surface area of the sign shall not aggregate more than 10% of the area of the wall on which it is displayed or 140 square feet, whichever is the lesser; and if illuminated, it shall be illuminated by indirect method with white light or internally illuminated by white light only.
 - (3) One projecting sign and or canopy for each building, provided that it shall be attached and parallel to the main wall of the building; it shall not project horizontally beyond a line drawn perpendicularly upward from two feet inside the street line; it shall be erected at a height not less than 10 feet, not more than 30 feet above the ground or sidewalk; It shall not exceed 40 square feet in surface area; for a two sided sign and 20 square feet in surface area for a one sided sign and if lighted, it shall be done by indirect method by white light only.
 - (4) One pole sign for each lot, provided that it shall not exceed 48 square feet of surface area; no portion of it shall be set back less than 10 feet from any lot line; it shall not be erected so that any portion of it is over 20 feet in height above the ground or sidewalk; and if lighted, it shall be done by indirect method by white light or internally by white light only. A double-faced sign shall be deemed to be one sign, except that both sides shall be computed in determining area of the sign. (One pole)
 - (5) One ground sign for each business lot, single principle business, provided that it shall not exceed 125 square feet in surface area; it shall be set back at least 10 feet from any street or lot line; it shall not be erected so that any portion of it is over 10 feet in height above the ground or sidewalk; and if lighted, it shall be done by indirect method of white light or internally illuminated by white light only. A double-faced sign shall be deemed to be one sign, except that both sides shall be computed in determining are of sign (two Pole).
 - (6) One ground sign for each business lot, multiple principle business (3 or more) provided that it shall not exceed 250 square feet in surface area; it shall be set back at least 10 feet from any street or lot line; it shall not be erected so that any portion of it is over 20 feet in height above the ground or sidewalk; and if lighted, it shall be done by indirect method of white light only or internally illuminated by white light only. A double-faced sign shall be deemed to be one sign, except that both sides shall be computed in determining area of sign. (Two pole).
 - (7) One roof sign for each building, provided that it shall not exceed 250 square feet in area. A double-faced sign shall be deemed to be one sign, except that both sides shall be computed in determining area. The top roof sign shall not exceed 50 feet as measured from the ground to the top of the sign.
 - (8) Window signs shall not occupy more than 50% of an individual window or 30% of the gross window area of the façade or window wall in question. Window signage is permitted to cover more than 50% of an individual window if the total signage for the gross window area is under the 30% limit.
 - (9) Not more than two signs of the types permitted in subsection B (2) through (7) above shall be permitted for each lot.

[Amended 5-22-06 ATM, Art. 50, approved 10-17-2006]

- D. The following signs shall be permitted in Industrial Districts and Great Pond Commerce Center OD
- (1) Signs permitted in subsection A, B and C above, subject to the same regulations.
 - (2) One wall sign for each establishment, provided that it shall be attached and parallel to the main wall of a building, it shall not project horizontally more than 15 inches there from; the surface area of the sign shall not aggregate more than 10% of the area of the wall on which it is displayed or 140 square feet, whichever is the lesser; and if illuminated, it shall be illuminated by indirect method with white light only.
 - (3) One projecting sign and or canopy for each building, provided that it shall be attached and parallel to the main wall of the building; it shall not project horizontally beyond a line drawn perpendicularly upward from two feet inside the street line; it shall be erected at a height not less than 10 feet, not more than 30 feet above the ground or sidewalk; It shall not exceed 40 square feet in surface area; for a two sided sign and 20 square feet in surface area for a one sided sign and if lighted, it shall be done by indirect method by white light only.
 - (4) One pole sign for each lot, provided that it shall not exceed 48 square feet of surface area; no portion of it shall be set back less than 10 feet from any lot line; it shall not be erected so that any portion of it is over 20 feet in height above the ground or sidewalk; and if lighted, it shall be done by indirect method by white light or internally by white light only. A double-faced sign shall be deemed to be one sign, except that both sides shall be computed in determining area of the sign. (One pole)

- (5) One ground sign for each business lot, single principle business, provided that it shall not exceed 125 square feet in surface area; it shall be set back at least 10 feet from any street or lot line; it shall not be erected so that any portion of it is over 10 feet in height above the ground or sidewalk; and if lighted, it shall be done by indirect method of white light or internally illuminated by white light only. A double-faced sign shall be deemed to be one sign, except that both sides shall be computed in determining area of sign (two Pole).
- (6) One ground sign for each business lot, multiple principle business (3 or more) provided that it shall not exceed 250 square feet in surface area; it shall be set back at least 10 feet from any street or lot line; it shall not be erected so that any portion of it is over 20 feet in height above the ground or sidewalk; and if lighted, it shall be done by indirect method of white light only or internally illuminated by white light only. A double-faced sign shall be deemed to be one sign, except that both sides shall be computed in determining area of sign. (Two pole).
- (7) One roof sign for each building, provided that it shall not exceed 250 square feet in area. A double-faced sign shall be deemed to be one sign, except that both sides shall be computed in determining area. The top roof sign shall not exceed 50 feet as measured from the ground to the top of the sign.
- (8) Window signs shall not occupy more than 50% of an individual window or 30% of the gross window area of the façade or window wall in question. Window signage is permitted to cover more than 50% of an individual window if the total signage for the gross window area is under the 30% limit.
- (9) Not more than two signs of the types permitted in subsection B (2) through (7) above shall be permitted for each lot.

[Added 5-22-06 ATM, Art. 50, approved 10-17-2006]

E. Wetland and Watershed Protection Overlay District

- (1) Shall be that of the underlying zoning district.

[Added 5-22-06 ATM, Art. 50, approved 10-17-2006]

F. Institutional Open Space District

(This section intentionally left blank)

[Added 5-22-06 ATM, Art. 50, approved 10-17-2006]

200-55.1 PERMITTED SIGNS

(Added 4-25-05 ATM, Art 5, approved 10-18-05)

- A. The following signs shall be permitted in the Crawford Square Business District.
 1. One professional nameplate for each medical doctor or dental practitioner provided that such sign shall not exceed two and one-half square feet in surface area.
 2. One identification sign for each dwelling unit, provided that such sign shall not exceed one square foot in surface area, if lighted, it shall be illuminated with white light by indirect method only, and it shall not be used other than for identifying the occupancy.
 3. One identification sign for each membership club, funeral establishment, hospital, house of worship, other place of public assembly, community facility, or public utility use, provided that the sign shall not exceed 20 square feet in surface area; if lighted it shall be illuminated with white light by indirect method only; and it shall be set back at least 10 feet from any lot line.
 4. One unlighted temporary sign offering premises for sale, rent or lease for each parcel in one ownership, provided that it shall not exceed 32 square feet in surface area and it shall be set back at least 10 feet from any lot line.
 5. One unlighted temporary sign of an architect, engineer, or contractor erected during the period that such person is performing work on the premises on which such sign is erected, provided that it shall not exceed 20 square feet in surface area. A double-faced sign shall be one (1) sign except that both sides shall be computed in determining area of sign, and it shall be set back at least 10 feet from any lot line.
 6. One unlighted temporary sign relating to a new residential subdivision during the actual period of construction, provided that it shall not exceed 32 square feet in surface area and it shall be set back at least 10 feet from any lot line.
 7. On a premises with an authorized use variance, one wall sign, one pole sign, and one ground sign as permitted in subsection B below.
- B. The following signs shall be permitted in the Crawford Square Business District
 1. Signs permitted in subsection A above, subject to the same Regulations.

2. One wall sign for each establishment, provided that it shall be attached and parallel to the main wall of a building, it shall not project horizontally more than 15 inches therefrom; the surface area of the sign shall not aggregate more than 10% of the area of the wall on which it is displayed or 140 square feet, whichever is the lesser; and, if illuminated, it shall be illuminated by direct method with white light only.
3. Projecting signs are not allowed.
4. One canopy for each building providing that it shall be attached to the same wall of the building; it shall be erected at a height not less than 10 feet, not more than 30 feet above the ground or sidewalk; it shall not exceed 40 square feet in surface area; and if lighted, it shall be by indirect method only by white light.
5. One pole sign for each lot, provided that it shall not exceed 48 square feet of surface area; no portion of it shall be set back less than 10 feet from any lot line; it shall not be erected so that any portion of it is over 20 feet in height above the ground or sidewalk; and if lighted, it shall be done by indirect method of white light or internally by white light only. A double-faced sign shall be deemed to be one sign, except that both sides shall be computed in determining area of the sign. (One pole).
6. One ground sign for each business lot, provided that it shall not exceed 125 square feet in surface area; it shall be set back at least 10 feet from any street or lot line; it shall not be erected so that any portion of it is over 20 feet in height above the ground or sidewalk; and if lighted, it shall be done by indirect method of white light or internally illuminated by white light only. A double-faced sign shall be deemed to be one sign, except that both sides shall be computed in determining area of sign. (Two pole).
7. Roof signs are not allowed.
8. Window signs shall not occupy more than 50% of the individual window or 30% of the gross window area of the facade or window wall in question. Window signage is permitted to cover more than 50% of an individual window if the total signage for the gross window area is under the 30% limit.
9. Not more than two signs of the types permitted in subsection B (2) through (7) above shall be permitted for each lot.

§ 200-56 SEVERABILITY

[Added 11-3-1997 STM, Art. 13, approved 2-6-1998]

The invalidity of any section or provision of this Article shall not invalidate any other section or provision hereof.

SECTION X

Special Regulations

§ 200-57 WIRELESS COMMUNICATIONS FACILITIES

This Section is adopted for the authorization and regulation of the placement, construction, installation, modification, use, monitoring and removal of Wireless Communications Facilities and the protection of the general public from the impacts associated with Wireless Communications Facilities. It is the purpose of this Article to:

- A. Preserve the character and appearance of the Town, including, but not limited to, the scenic, historic, environmental and natural or man-made resources of the Town, while simultaneously allowing adequate Wireless Communications Facilities to be developed;
- B. Minimize the adverse impact of Wireless Communications Facilities on adjacent properties and residential neighborhoods;
- C. Provide procedures, standards and requirements for the authorization, regulation, placement, construction, installation, modification, use, monitoring, and removal of Wireless Communications Facilities;
- D. Minimize the overall number and height of Wireless Communications Facilities and promote shared use of existing Wireless Communications Facilities to reduce the need for additional Wireless Communications Facilities; and
- E. Guide sound development while promoting the health, safety and general welfare of the Town of Randolph consistent with applicable federal law.